

By Voguegenics™ – For Eyeconic Looks Only

THE ULTIMATE BROW MAPPING

Supply Checklist

MAPPING MUST-HAVES

- ☐ Brow Pencil or Mapping Pen
- ☐ Mapping String
- ☐ Golden Ratio Ruler or Caliper
- ☐ Flexible Measuring Tape or Makeup Ruler

PREPPING & PERFECTING

- ☐ Cotton Pads + Alcohol Wipes
- ☐ Brow Primer, Soap, or Balm
- ☐ Spoolie Brush
- ☐ Brow Razor or Tweezers

PRECISION & POLISH

- ☐ Concealer + Angled Brush
- ☐ Highlighter Pencil or Crayon
- ☐ Send out invitations and confirm attendance.
- ☐ Schedule reminder emails or updates for attendees.

PRO TIP

Put this checklist on your vanity, tape it to your mirror, or tuck it into your brow kit. It's your go-to glow-up guide when shaping brows for YOU or your clients.

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<https://voguegenics.com/eyebrow-shaping/>

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SHOPPING LIST

- ☐ **Brow Pencil or Mapping Pen**
For sketching your outlines before committing to the final shape. Go for something precise but soft — like your vibe.
- ☐ **Mapping String**
Pre-inked or DIY — either way, this helps create perfect vertical and horizontal guides. Think of it as your brow GPS.
- ☐ **Golden Ratio Ruler or Caliper**
To measure alignment points and nail that “beauty in balance” look. Math? Optional. Fabulousness? Required.
- ☐ **Flexible Measuring Tape or Makeup Ruler**
For double-checking distances and facial proportions. Bonus points if it's gold.
- ☐ **Cotton Pads + Alcohol Wipes**
To clean the brow area before mapping. Because clean skin = clean lines.
- ☐ **Brow Primer, Soap, or Balm**
To hold hairs in place during mapping (and boost long-term brow structure).
- ☐ **Spoolie Brush**
Because even the best plan needs a good blend. Brush through and fluff as needed.
- ☐ **Brow Razor or Tweezers**
Your tool of choice for removing strays once the shape is mapped.
- ☐ **Concealer + Angled Brush**
To sharpen your lines and define underbrow space for that lifted look.
- ☐ **Highlighter Pencil or Crayon**
Optional, but highly recommended. Glow up your brow bone and make that arch pop.